



HiveWatch



Putting the power back into the hands of retailers

It's time for retailers to stop relying on faulty intrusion detection systems and outdated infrastructure to protect their employees, customers, and stores. As incidents of theft, burglary, and vandalism of retail stores continue to rise and ORC becomes more sophisticated, security leaders need to look toward tech-enabled alternatives to strengthen their loss prevention and security programs.

Intrusion detection systems weren't made for retail

- Commonly cause false alarms
- Incur significant costs because of unnecessary law enforcement dispatches and hidden service fees
- Require heavy capital investment in outdated infrastructure
- Do not leverage new advancements in security technology (i.e., cloud, AI, etc.)
- Call tree protocols are ineffective and may result in increased exposure for store employees and patrons

Think of HiveWatch as a tech-enabled intrusion detection

- No need to rip and replace your existing infrastructure
- Existing cameras will be configured to detect people/motion at specific locations during scheduled timeframes (when the intrusion detection was traditionally enabled)
- If the time-bound alarm is not disarmed, an incident is created in HiveWatch and a corresponding video clip is created for an operator to assess
 - Computer vision utilizes people/object detection versus motion detection for more accurate alerts
 - From here, an operator can call emergency response, or 911, directly in the platform
 - Video clip can also be viewed from the Guard Mobile App

Benefits of utilizing HiveWatch at retail stores

- Keep your employees safe and happy
 - You no longer need to send your regional loss prevention personnel to the store to investigate alarms without situational context
 - Stakeholders can gain immediate visibility into ongoing security incidents via the Guard Mobile App
- Upgrade your legacy security infrastructure and disparate systems
 - No need to rip and replace
 - HiveWatch requires no additional hardware
 - Optimize people, processes, and legacy systems to grow alongside the business with the power to rapidly integrate acquired security systems
- Reduce spend
 - Spend less money on guards
 - Reduce unnecessary law enforcement dispatch and cost by IDS operators